

# Marketing Executive CV Examples - Template

Your name -tel number

1 Job Hunter Way, Employmentville, UK. EM1 5LO

Your email address here

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**Professional Profile** I am an capable and experienced Marketing Executive. I am very good at finding a products strengths and bringing those to the attention of prospective buyers. I am also very good at thinking up imaginative and different advertising campaigns in order to capture the attention of the public.

- Knowledgeable.
- Sensible and practical.
- Approachable and Friendly.
- Focussed and attentive.
- Highly organised.
- Confident.
- Friendly.
- Flexible.
- Safe.

## **Professional Qualifications.**

HND in Marketing and Advertising.

## **Work History**

### **January 2010 - Present**

Marketing Executive, Sea Broadcasting, London

Working for this large global brand as a marketing executive it was my job to think of marketing and advertising campaigns to publicise new initiatives and products in order to make them appeal to our new and existing customer base. I was responsible for drafting out the proposal, creating a rough draft of the campaign and then deciding which campaign to go for out of several other drafts.

### **January 2008- January 2010**

Marketing Executive, Kevin's Office Emporium, London.

As a Marketing Executive in this large high street furniture showroom it was my duty to ensure that all items were advertised in their best light. I was in charge of online, post and telemarketing campaigns, which gave me great scope to really experiment with various different types of media and marketing campaigns. I ran a very successful referral discount programme.

### **January 2007 – January 2008**

Marketing Executive, Big Booze, London

Working for this large beverage company my job was to advertise our products and services whilst maintaining a respectful moral balance and ensuring that all adverts complied with legal requirements for selling age restricted products. I would have to try and ensure that products were advertised in a manner that would not allure them to underage customers, and that they were as invisible as possible to minors. I was solely in charge of the online marketing operation and also ran a successful tie in with a national chain of bars.

## **Education**

GCSE 10xA Grades including English, Maths and Science.  
Londonberry Comprehensive School  
London  
2001

**References** References are available on request, or in writing to the above previous employers.

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